





1731 Southridge Drive Jefferson City, MO 65109 573-635-9295 csemployment.com

C&S Staff:

Paula S. Benne, CSP CTS
President

Jerry Benne, CSP Vice President

Darlene Norment, CSP *Accounting Director*

Carrie Russell, CSP CTS
Staffing Specialist

Sonnett Cagle, CSP CTS
Staffing Specialist

Nicole Wilson, CSP Payroll Clerk

Mandy Thomas, CSP Account Representative

Stephanie LehmenCommunity Relations Coordinator

Mary Heimericks
Claims Manager

Penny Smith Office Assistant

Suzette Mengwasser Office Assistant





C&S is pleased to share the exciting news of our rebranding to *C&S Employment Solutions*. As you know, C&S Business Services is a locally owned and operated staffing agency providing quality employment services in Jefferson City and central Missouri since 1977. The good news is that quality, exceptional service you are accustomed to receiving from C&S is not changing.

The purpose behind refreshing the brand to *C&S Employment Solutions* is to more clearly define the mission of C&S of connecting employees with employers. It has and continues to be the mission of C&S to serve the needs of our applicants, employees and business partners while remaining current, focused and evolving with the



changes in the workforce. Keeping

up with those changes and innovations in the staffing industry was also a driving force behind rebranding to *C&S Employment Solutions*.

C&S employees and business partners should not experience any change in the manner we conduct business and provide staffing services and support. Our staff and our commitment to quality staffing service remains the same.

So, what has changed with the rebranding to *C&S Employment Solutions*?

Our name. C&S Business Services has served us well over the course of time. It is our hope that rebranding to *C&S Employment Solutions* will not only better define what we do but also help with searchability which over the years proves to be more and more crucial when doing business and connecting with as well as serving the needs of job seekers and employers.

Our look. Keeping in line with rebranding to *C&S Employment Solutions* naturally comes a refresh of our logo. It was important to keep *C&S* as part of our identity since *C&S* has a proven reputation in central Missouri. The change to *Employment Soutions* explains exactly what we do.





Three versions of the new C&S logo appear above.

Our web address & email accounts. Being able to simplify our contact information and website address was definitely a plus with rebranding to *C&S Employment Solutions*. The new web address csemployment.com is identifiable, searchable and memorable as well as serves as the ending of C&S staff, Payroll Department and the contact@email accounts. For example, this newsletter was sent to you from *contact@csemployment.com*.



continued from page 1

Some cosmetic updates to the C&S **Employment Solutions** website have been made to remain consistent with the new brand elements. However, the functionality of the website will remain the same (including access to the employee portal).



For the convenience and ease of job seekers and visitors to the C&S 🔛 website, a OR code was also developed and will

be incorporated in marketing efforts.

Updates at our office. Outside the C&S Employment Solutions office, updates and improvements have occurred to the margue in front of the building along with new signage on and around the building. You may

also notice a few changes inside our office at 1731 Southridge Drive to coordinate with rebranding to C&S **Employment Solutions.**

Ribbon Cutting. C&S planning a ribbon cutting with ambassadors from the Jefferson City



Area of Commerce guests on May 5 (3 p.m.) to announce and commemorate our rebranding to

C&S Employment Solutions.

One of the best aspects of rebranding is the opportunity to reiterate, refresh and reinforce the mission of C&S Employment Solutions...connecting employees with employers since 1977.

We are proud to be the source of employment for so many over the years and look forward to continuing to serve the staffing needs of Central Missouri under our new brand of **C&S** Employment Solutions.

C&S is voted # **Employment/Career Service**

C&S was once again voted the News Tribune's Readers' Choice **#1** Career/Employment Service in Central Missouri!



C&S is very proud to have received the First Place Award each year since the inception of the Readers' Choice competition. C&S Employment Solutions will continue working hard to keep that #1 ranking in the eyes of our employees, clients, customers and those in the community!

Thank you to everyone who voted for C&S and helped us secure the title again in 2023!

SUMMER EMPLOYMENT

Do you know someone who is seeking summer employment? Even though school may still be in session, the time is right to apply for summer employment with C&S.

C&S is accepting applications for summer employment to establish an adequate pool of applicants to place with employers who seek summer employees. Please encourage anyone interested in a summer job to apply at C&S now!





What's happening in May:

May 5 -- Rebranding Ribbon Cutting at C&S May 14 -- Mother's Day May 29 -- Memorial Day (C&S closed)



Permanent Placements

The following employees were recently offered and accepted permanent employment at their assignments. C&S would like to congratulate and thank each of these individuals for their hard work and dedication!

> Maurice Price, Jr. Melinda Barko Mary Holterman



Join the

C&S Employment Solutions

Refer-a-Friend Program

Earn \$60 for every new referral to C&S!



BELIEVE IN YOUR